

**GEETHANJALI COLLEGE OF ENGINEERING AND TECHNOLOGY (Autonomous)**  
 (Approved by AICTE, Permanently Affiliated to JNTUH, Accredited by NBA and Accredited by NAAC with 'A' Grade)  
 Cheeryal (V), Keesara (M), Medchal Dist., Telangana - 501 301

**18MB3103 – Professional Ethics**  
 (Mandatory Course)

**B.Tech, III Year, ECE, I Sem**

**Pre-requisites:** None

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3	-	-	-

**Course Objective:** Develop ability to

1. imbibe and internalize the Values and Ethical Behaviour in the personal and Professional lives.

**Course Outcomes:** At the end of the course, Students would be able to

1. understand the importance of Values and Ethics in their personal lives and professional careers.
2. learn the rights and responsibilities as an employee, team member and a global citizen.

**UNIT - I**

**Introduction to Professional Ethics:** Basic Concepts, Governing Ethics, Personal & Professional Ethics, Ethical Dilemmas, Life Skills, Emotional Intelligence, Thoughts of Ethics, Value Education, Dimensions of Ethics, Profession and professionalism, Professional Associations, Professional Risks, Professional Accountabilities, Professional Success, Ethics and Profession.

**UNIT - II**

**Basic Theories:** Basic Ethical Principles, Moral Developments, Deontology, Utilitarianism, Virtue Theory, Rights Theory, Casuist Theory, Moral Absolution, Moral Rationalism, Moral Pluralism, Ethical Egoism, Feminist Consequentialism, Moral Issues, Moral Dilemmas, Moral Autonomy.

**UNIT - III**

**Professional Practices in Engineering:** Professions and Norms of Professional Conduct, Norms of Professional Conduct vs. Profession; Responsibilities, Obligations and Moral Values in Professional Ethics, Professional codes of ethics, the limits of predictability and responsibilities of the engineering profession. Central Responsibilities of Engineers - The Centrality of Responsibilities of Professional Ethics; lessons from 1979 American Airlines DC-10 Crash and Kansas City Hyatt Regency Walk away Collapse.

**UNIT - IV**

**Work Place Rights & Responsibilities,** Ethics in changing domains of Research, Engineers and Managers; Organizational Complaint Procedure, difference of Professional Judgment within the Nuclear Regulatory Commission (NRC), the Hanford Nuclear Reservation. Ethics in changing domains of research - The US government wide definition of research misconduct, research misconduct distinguished from mistakes and errors, recent history of attention to research misconduct, the emerging emphasis on understanding and fostering responsible conduct, responsible authorship, reviewing & editing.

**UNIT - V**

**Global issues in Professional Ethics:** Introduction – Current Scenario, Technology Globalization of MNCs, International Trade, World Summits, Issues, Business Ethics and

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Corporate Governance, Sustainable Development Ecosystem, Energy Concerns, Ozone Deflection, Pollution, Ethics in Manufacturing and Marketing, Media Ethics; War Ethics; Bio Ethics, Intellectual Property Rights.

**TEXT BOOKS:**

1. Professional Ethics: R. Subramanian, Oxford University Press, 2015.
2. Ethics in Engineering Practice & Research, Caroline Whitbeck, 2e, Cambridge University Press 2015.

**REFERENCES:**

1. Engineering Ethics, Concepts Cases: Charles E Harris Jr., Michael S Pritchard, Michael J Rabins, 4e , Cengage learning, 2015.
2. Business Ethics concepts & Cases: Manuel G Velasquez, 6e, PHI, 2008.

**PRINCIPAL**

Geethanjali College of Engg. Techn.  
Cheeryal (V), Keesara (M), R.R. Dist. (A.P.) - 501 301





**GEETHANJALI COLLEGE OF ENGINEERING AND TECHNOLOGY**  
**DEPARTMENT OF MANAGEMENT STUDIES & IQAC**  
CHEERYAL (V), KEESARA (M), MEDCHAL (DIST.), TELANGANA – 501301  
(AFFILIATED TO JNTU, HYDERABAD/ AICTE APPROVED / UGC AUTONOMOUS/ NAAC 'A' GRADE)

**Organizes a Webinar titled “Significance of Human Excellence and Values”.**

For the faculty members and students of GCET

**On Sunday, 23rd May 2021, Time: 6.30 pm to 7.30 pm**

Google meet link: <https://meet.google.com/bdt-zyri-grk>

By

**Shri. Dhananjay Deshpande**

Senior Faculty Member – Vivekananda Institute of Human Excellence, Ramakrishna Math, Hyderabad

Program Coordinators

Dr.B.L.Prakash – IQAC Coordinator

Mr.Sai Kishore V. IQAC member – MBA

Head of the Dep

Dr.J.Pardha S

No Registration Fee. E-certificate will be given to all the participants

## Webinar on "Significance of Human Excellence and Values"

Dt.23-May-2021

Speaker: Shri Dhananjay Deshpande, Senior faculty, Vivekananda Institute of Human Excellence, Ramakrishna Math, Hyderabad

### EVENT REPORT

Department of Management Studies in association with IQAC organized a webinar on "Significance of Human Excellence and Values", on May 23, 2021, delivered by the speaker Shri Dhananjay Deshpande, Senior faculty, Vivekananda Institute of Human Excellence, Ramakrishna Math, Hyderabad.

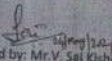
Mr. Saikishore, IQAC member-Dept. of Management studies, welcomed the guests and requested Mrs.Naga Suhasini, Assistant Professor- Dept. of Management Studies, to introduce the guest.

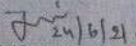
Shri Dhananjay Deshpande, started his presentation by highlighting the importance of maintaining human values in day to day life. He further enlightened the staff and students by elaborating on how to maintain peace at mind and how to control the emotions in right proportions.


Towards the end of the webinar, he highlighted the role of individuals both at home and at work place in maintaining peaceful and amicable environment.

As it was an interactive session, both staff and students have participated enthusiastically throughout the presentation which helped for their overall enrichment. As many as 165 participants attended the webinar which includes faculty members and students.

Dr.Aruna Bharathi, Associate Professor, EEE department, briefed the session with concluding remarks. Dr.B.L. Prakash, IQAC coordinator and Dr.J.Pardha Saradhi, HoD-MBA, thanked the speaker for his valuable inputs on maintaining human excellence and values. They also thanked college management, Principal, Deans, HoDs, faculty members, IQAC members and Server room in charge for extending their support in organising the webinar.

  
Prepared by: Mr. V. Sai Kishore  
IQAC member (MBA)

  
Dr. J. Pardha Saradhi  
Hod - MBA

  
Dr. B. L. Prakash  
IQAC coordinator.

Meeting link used: <https://meet.google.com/bdt-tyrt-rtk>

Time: 6.30 pm to 7.30pm



PRINCIPAL  
Geethanjali College of Engg. T  
Cheerpal (Y), Narsara (M), R.R. Dist. (A.P.) - 501 301